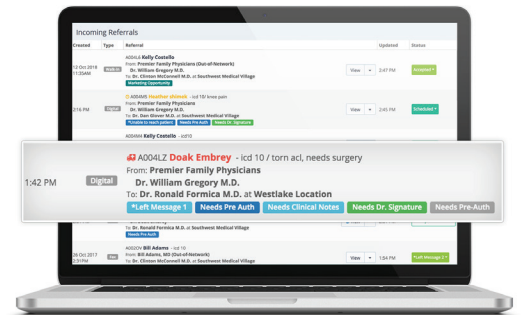


Features & Benefits for Primary Care

I. Referral Management

Single Dashboard for Managing Outbound Referrals

- HIPAA Compliant File Transfer & Communication to ANY Specialty Clinic
- Send Unlimited File Sizes for Personal Health Information (PHI)
- Real Time Reporting and Patient Status Updates
- Digital Referral Email Delivered to Patient at Point of Service
- Eliminate Cumbersome Faxes, Redundant Phone Calls, and Wait Times
- Facilitate Meaningful Use Requirements for Transition of Care

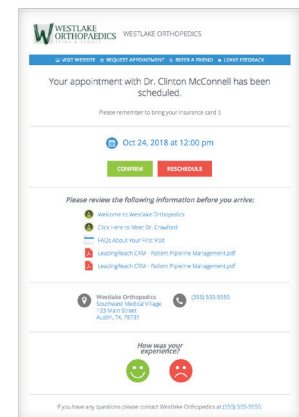


REFERRAL MANAGEMENT DASHBOARD

II. Appointments

Reduce Cancellations & No Shows by up to 15%

- Deliver Digital Appointment Reminders - Text & Email with Calendar Invites
- Increase Conversion Rates to Patient Registration Forms & Patient Portals
- Reduce Redundant Phone Calls for Driving Directions and Practice Information
- Pre Educate Patients by Appointment Type
- Facilitate Meaningful Use Requirements for Portal Conversions



BRANDED APPOINTMENT REMINDERS

III. Patient Education

Drive Better Outcomes & Build Brand Loyalty

- Deliver and Track Diagnostic & Treatment Plans
- Increase Adherence to Treatment Plans & Drive Better Outcomes
- Help Identify 'At Risk' Patients

IV. Patient Satisfaction & Social Media

Grow & Manage Online Reputation

- Facilitate Positive Social Media Reviews to Yelp, Google+, and Facebook
- Increase Conversion Rates to Online Patient Satisfaction Survey's
- Improve Online Reputation Management
- Drive Website Traffic and SEO



IMPROVE SOCIAL MEDIA & ONLINE REVIEWS